



She Moves.
Elle, en Mouvement.

"She Moves." PARTNERSHIP PROPOSAL

20 women, 20 communities, 20 projects, 1 experience... join our journey as we grow personally and professionally, empower women and girls, and create meaningful impact across Canada!

We invite the Canadian Women Deliver Mobilization / Canadian Partnership for Women and Children's Health to become a "She Moves" Mobilizer with a one-time contribution of \$5,000 to support efforts leading up to the Women Deliver 2019 Conference.

Partnering with "She Moves." is an investment in Canada and its female leaders. Elevate International (www.elevateinternational.ca) and Forum for Young Canadians (www.forum.ca) have partnered to unite 20 women to travel across Canada and take part in the Women Deliver 2019 Conference.

Delegates will also engage in a series of leadership opportunities, including International Women's Day Conference (March 2019) and International Day of the Girl (October 2019), leading up to and following the Women Deliver Conference in Vancouver – June 3-6 2019.

Delegates will acquire tools and resources, through a vibrant network of like-minded peers, to put their leadership into practice by creating and implementing community impact projects across the nation.

The "She Moves." Audience

- ✓ 20 Female Canadians (35% visible minority, 20% francophone, 10% indigenous, 5% disability)
- ✓ 18-55 years
- ✓ Forum for Young Canadians program alumni
- ✓ University students
- ✓ Nonprofit sector professionals
- ✓ Business sector professionals
- ✓ Mothers, daughters, colleagues, friends
- ✓ Forum for Young Canadians and Elevate International stakeholders:
Multisectoral partners including government, nonprofit, corporate,
Forum 4YC alumni network, global leaders, philanthropists and change-makers



ENGAGE LEVEL MOBILIZER (up to \$10,000)

“She Moves.” is excited to offer the Canadian Women Deliver Mobilization / Canadian Partnership for Women and Children’s Health organization the following engagement with a contribution of \$5,000:

- ✓ Social media engagement including partnership announcement (Facebook, Twitter, Instagram)
- ✓ Name recognition on our website and newsletter;
- ✓ Name recognition in our project report to the Status of Women and multistakeholder audience;
- ✓ Contribution would be applied to purchase branded conference jackets– 20@ \$150 each (\$3,000) and 20 tote bags @ \$25 (\$500) – bags to be ethically sourced and handcrafted by www.equitable.ca, a local social enterprise supporting immigrant/newcomer women;
- ✓ Remaining \$1,500 would be applied to cover pre-Women Deliver press conference/audio-visual requirements and other marketing materials as required.

Thank you for your interest in the “She Moves.” movement. We look forward to discussing this proposal with you and bringing you on board as an Engage Level Mobilizer!

CONTACTS

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